

# MARCO VINICIUS

## PRODUCT DESIGNER

### OBJECTIVE

Creating memorable user experiences with UX and UI, driving brand satisfaction and loyalty. Combining aesthetics and functionality, I aim to innovate and impact users, always attentive and interested in emerging promising technologies like AI, Design System, and Responsive Design.

**PORTFOLIO:** [HTTPS://MARCODSVINICIUS.COM](https://marcodsvinicius.com)

### PERSONAL INFORMATION

Name: Marco Vinicius do Nascimento Silva

Local: Brazil – Rio de Janeiro

Availability: Mid-Time

Phone: (24) 99930-4001

Mail: marcodsvinicius@gmail.com

### WORK EXPERIENCE

#### UX/UI Designer | Cypher

NOVEMBER 2023 – PRESENT

- Creation and management of new products and features
- Analysis of data obtained through AI and Machine Learning;
- Designing interfaces for desktop and mobile environments;
- Utilization of Agile Methodologies;
- Creation and management of Design System and Style Guide.

#### UX/UI Designer | Nelogica

OCTOBER 2021 – APRIL 2023 (1 YEAR AND 7 MONTHS)

- Planning and executing solutions, aligning business objectives with user needs;
- Creation and management of the company's first Design System;
- Interface design using Figma and Adobe XD;
- Analysis and participation in user research;
- Active communication with stakeholders, programmers, and other company collaborators.

#### Web Design Teacher | Livre Lab

MARCH 2020 – SEPTEMBER 2021 (1 YEAR AND 7 MONTHS)

- I taught design, game design, and programming to children and teenagers;
- Responsible for the design of all school social media channels;
- Creation and maintenance of the students' learning platform.

#### Programador & UI Design | Freelancer

FEBRUARY 2020 – JANUARY 2022 (2 YEARS)

- I worked as a freelancer developing products from code to design.

### EDUCATIONAL BACKGROUND

#### Bachelor's Degree in Computer Science

2018 – 2023 (COMPLETED)

IFRJ – Campus Pinheiral

#### Computer Technician

2017 – 2018 (COMPLETED)

Escola Técnica Sandra Silva

### COURSES

#### Design System Specialist

MARCH 2022 – MAY 2022

Meiuca

#### Product Management

NOVEMBER 2021

How Bootcamp

#### UX / UI – Interface Design

MARCH 2021 – APRIL 2021

Universidade de São Paulo

### SKILLS

- Advanced English
- Figma
- Design System
- Adobe Creative Suite
- UX Research
- Miro